

Ready to showcase your brand with elegance?

Introducing the InfoWheels Boutique, a B licenced drive yourself, road-ready brand experience unit that brings your fashion, lifestyle, or retail concept directly to your audience. Compact yet impactful, this Boutique-on-Wheels offers a refined pop-up presence without compromising on sophistication. Whether you're sampling, selling, or storytelling, the InfoWheels Boutique is designed to elevate your brand image with flair and finesse. Let your brand hit the road and stand out.

BOUTIQUE YOUR BRAND with the InfoWheels Boutique



Bring your Boutique to life anywhere, anytime.

Introducing the InfoWheels Boutique, our elegant unit, crafted to captivate, engage and connect. With its glass façade, signature roof panel, and premium interior finish, this Boutique creates a high-end look in any setting.

Inside, you'll find 9m² of smart retail space, complete with an elegant service counter, glass display doors, and easy-access bar-style openings for product handouts. Ideal for fashion activations, pop-up stores, and curated retail events, the InfoWheels Boutique turns every outing into a premium experience.

Info and bookings: info@eventrent.eu +31 (0)8888 22 111

Why Choose the InfoWheels Boutique?

Boutique impact

Make a statement with an eye-catching design that blends elegance with brand storytelling on wheels. The InfoWheels Boutique catches the eye and showcases your brand with style, even when parked.

License B, limitless style

No truck license required. Drive and deploy anywhere with ease, from city centers to event sites and shopping streets.

Stand out, effortlessly

A glazed front, signature roof panel and bar style doors make your brand impossible to miss. Whether you're on the move or parked, you'll leave a lasting impression.

Designed for fashion & lifestyle

Tailor made for brands that value image and experience. Perfect for pop up shops, merch booths, mobile showrooms and more.

